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Laghu Udyog Bharati - Karnataka

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Date : 18-03-2019

PRESS NOTE

Greetings from Laghu Udyog Bharati – Karnataka!

We are glad to inform you that Laghu Udyog Bharati Karnataka , Women Entrepreneurs wing are organising Ugadi Mela on 29 th March till 31 st March 2019.

The three day exhibition cum sale of the **traditional foods, spices, textiles, handmade jewellery, traditional clay Cookware, traditional paintings, Murals, ethnic wear, eco friendly office stationery and files, Traditional sarees, readymade clothes etc.** is one of its kind as they are manufactured by **women entrepreneurs**. The varied collection all under one single roof is in itself a treat for the eco friendly consumer.

The three day Mela is being inaugurated Smt. Padmasheshadri Past President AWAKE.

VENUE : ABALASHARAMA, DVG ROAD,BENGALURU.

TIME : 10:30 AM

DATE : 29 TH MARCH 2019

The inauguration will be graced by women acheivers.

This will be followed by a panel discussion consisting of successful women entrepreneurs.

The topic being : **PATHWAY TO SUCCESS=====.**

Laghu Udyog Bharati is a Pan India Organisation with the aim of empowering Micro & Small Industries in the Country since 1994. It is today one of the largest industry networks with branches in every state of India, operating in 400 districts of the country.

LUB endeavors to bring together like-minded industrialists and entrepreneurs to create a strong and progressive Organisation that provides solutions to entrepreneurs with a national spirit across the country.It also helps aspiring entrepreneurs to achieve their full potential through training programs to impart new management techniques, technology know-how as well as to transfer technology.

Laghu Udyog Bharati –Karnataka

Laghu Udyog Bharati - Karnataka (LUB-K) is a chapter of LUB that works for the cause of Micro and Small enterprises across the state. We have presence in 21 districts of Karnataka. The organization aims at providing a very strong platform enabling a constructive approach and facilities towards the growth and development of SME's in the state.

The Women entrepreneurs Cell was inaugurated on 18 March 2016 by the then Hon. Minister for Industries and Commerce Smt. Nirmala Sitharaman .

Since then we have conducted many a workshops for women in the areas of Finance literacy, Digital marketing, Fairs for encouraging sale of the handmade eco friendly articles and products.

Looking forward for your esteemed presence on this auspicious occasion. Also we request to publish in the city today column on the days of 29th,30th and 31st March,2019

Regards,
Yours Truly,


Yagnanarayana M.N.
General Secretary